



**critical
infrastructure**
PROTECTION AND
RESILIENCE **AMERICAS**

April 28th-30th, 2020
New Orleans, LA, USA
A Homeland Security Event

Collaborating and Cooperating for Greater Security

For Securing Critical Infrastructure and Safer Cities

The ever changing nature of threats, whether natural through climate change, or man-made through terrorism activities, either physical or cyber attacks, means the need to continually review and update policies, practices and technologies to meet these growing demands.

Exhibitor Prospectus

Critical Infrastructure Protection and Resilience Americas brings together leading stakeholders from industry, operators, agencies and governments to debate and collaborate on securing America's critical infrastructure and smart cities.

Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience and safer cities.

Leading the debate for securing America's critical infrastructure

Supporting Organisations:



Media Partners:





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- *Chemical Sector*
- *Commercial Facilities Sector*
- *Communications Sector*
- *Critical Manufacturing Sector*
- *Dams Sector*
- *Defense Industrial Base Sector*
- *Emergency Services Sector*
- *Energy Sector*
- *Financial Services Sector*
- *Food and Agriculture Sector*
- *Government Facilities Sector*
- *Healthcare and Public Health Sector*
- *Information Technology Sector*
- *Nuclear Reactors, Materials, and Waste Sector*
- *Transportation Systems Sector*
- *Water and Wastewater Systems Sector*

There are 16 critical infrastructure sectors whose assets, systems, and networks, whether physical or virtual, are considered so vital to the United States that their incapacitation or destruction would have a debilitating effect on security, national economic security, national public health or safety.

Presidential Policy Directive 21 (PPD-21): Critical Infrastructure Security and Resilience advances a national policy to strengthen and maintain secure, functioning, and resilient critical infrastructure. This directive supersedes Homeland Security Presidential Directive 7.

We must be prepared!

The Nation's critical infrastructure provides the essential services that underpin American society. Proactive and coordinated efforts are necessary to strengthen and maintain secure, functioning, and resilient critical infrastructure – including assets, networks, and systems – that are vital to public confidence and the Nation's safety, prosperity, and well-being.

Critical infrastructure must be secure and able to withstand and rapidly recover from all hazards. Achieving this will require integration with the national preparedness system across prevention, protection, mitigation, response, and recovery.

This directive establishes national policy on critical infrastructure security and resilience. This endeavor is a shared responsibility among the Federal, state, local, tribal, and territorial (SLTT) entities, and public and private owners and operators of critical infrastructure (herein referred to as "critical infrastructure owners and operators"). This directive also refines and clarifies

the critical infrastructure-related functions, roles, and responsibilities across the Federal Government, as well as enhances overall coordination and collaboration. The Federal Government also has a responsibility to strengthen the security and resilience of its own critical infrastructure, for the continuity of national essential functions, and to organize itself to partner effectively with and add value to the security and resilience efforts of critical infrastructure owners and operators.

Critical Infrastructure Protection and Resilience Americas will again bring together leading stakeholders from industry, operators, agencies and governments to collaborate on securing North America.

The conference will look at developing on the theme of previous events in helping to create better understanding of the issues and the threats, to help facilitate the work to develop frameworks, good risk management, strategic planning and implementation.

Why the Need for Such a Discussion?

All Federal department and agency heads are responsible for the identification, prioritization, assessment, remediation, and security of their respective internal critical infrastructure that supports primary mission essential functions. Such infrastructure need to be addressed in the plans and executed to the requirements of the National Continuity Policy.

The ever changing nature of threats, whether natural through climate change, or man-made through terrorism activities, either physical or cyber-attacks, means the need to continually review and update policies, practices and technologies to meet these demands.



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International Association of CIP Professionals (IACIPP)

The IACIPP is a global fraternal association of CIP professionals, dedicated to sharing ideas, information, experiences, technology and best practise, with the express purpose of making the world a safer place.

The association is open to critical infrastructure operators and government agencies, including site managers, security officers, government agency officials and policy makers. The purpose is to share ideas, information, experiences, technology and best practise.

The Association, although very young in its journey, is clear in what it is seeking to achieve. The creation of a network of like minded people who have the knowledge, experience, skill and determination to get involved in the development and sharing of good practice and innovation in order to continue to contribute to the reduction of vulnerabilities and seek to increase the resilience of Critical Infrastructure and Information.



For further details visit www.cip-association.org
or email info@cip-association.org.

The IACIPP initial overall objectives are:

- To develop a wider understanding of the challenges facing both industry and governments
- To facilitate the exchange of appropriate infrastructure & information related information and to maximise networking opportunities
- To promote good practice and innovation
- To facilitate access to experts within the fields of both Infrastructure and Information protection and resilience
- To create a centre of excellence, promoting close co-operation with key international partners
- To extend our reach globally to develop wider membership that reflects the needs of all member countries and organisations

The Association also aims to:

- Provide proactive thought leadership in the domain of critical infrastructure security and resilience.
- Help set the agenda for discussions in infrastructure security and resilience
- Promote and encourage the sharing of information, knowledge and experience that will enhance security.
- To filter, collect, collate and co-ordinate information and data sharing.
- Identify and promote new technologies that can enhance security and resilience.
- Share information with members about the changing threat landscape
- Share information, ideas and knowledge to promote best practice
- Educate operators and provide industry standards
- Act as a Liaison between operators, government, intergovernmental bodies
- Make available surveys and research
- Provide the mechanism for liaison between operators and industry



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Critical Information Infrastructure Protection / Cyber Security

With the ever increasing threat from cyber attacks on critical infrastructure, the information and data stored and used by CNI systems and operators can be more crucial than the system itself. CIIP is becoming ever more important as part of the cyber security strategy of an organisation or CNI operator.

The Critical Infrastructure Protection & Resilience Americas exhibition will demonstrate and display some of the leading technologies, products and services available to the industry.

As an exhibitor you can meet leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience and safer cities.

Who is CIPRNA for?

Critical Infrastructure Protection and Resilience Americas will attract:

- National government agencies responsible for national security and emergency/contingency planning (FEMA / DHS, etc)
- Police and Security Agencies
- Emergency Services, Emergency Managers and Operators
- Local Government
- Facilities Managers – Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- IT, Cyber Security and Information Managers
- Port Security Managers
- Airport Security Managers
- Transport Security Managers
- Engineers, Architects, Constructors and Landscape Designers
- Public Administrators and Managers
- Public Health, Safety, and Healthcare Professionals
- Academic and Research Professionals
- Utility Providers (Energy, Communications, Water)
- Policy, Legal and Law Enforcement
- Urban Planners and County Commissioners
- Transportation Managers and Planners
- Facility, Data and IT Managers
- Supply Chain Logistic Managers and Operators
- Event Security Managers
- Architects / Civil Engineers
- NATO / Military / Border Officials

For further information and details on how to register visit www.ciprna-expo.com

For conference or registration queries please contact:
Neil Walker
Event Director
T: +44 (0) 7725 318601
F: +44 (0) 872 111 3210
E: neilw@torchmarketing.co.uk

Who should Exhibit

Critical Infrastructure Protection and Resilience Americas provide great business development opportunities, as well as connections to a key target audience, for:

- Security equipment manufacturers and suppliers
- IT security consultants
- Infrastructure protection consultants
- Architects
- Builders
- Civil Engineers
- Security Service providers

Benefits of Exhibiting

- Build and enhance your company profile and image to key industry professionals
- Connect with customers and develop new business relationships
- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critical infrastructure sector
- Connect with more customers in less time in the best face-to-face environment

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Media Partners:



World Security Report is a bi-monthly electronic, fully accessible e-news service distributed to over 40,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, security and armed forces and civilian services and looks at how they are dealing with them. It aims to be a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

WSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

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SHARE YOUR NEWS

Through our own dedicated media channels World Security Report and WorldSecurity-index.com, we invite our industry partners to share news about products, product developments and contracts with us and our stakeholders 24/7 365 days a year.

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Border Security Report as a supplement to World Security Report, is the border management industry magazine delivering agency and industry news and developments, as well as more in-depth features and analysis to over 15,000 border agencies, agencies at the borders and industry professionals, policymakers and practitioners, worldwide.



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Why participate and be involved?

Critical Infrastructure Protection and Resilience Americas provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection, safer cities and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience Americas gives you a great opportunity to meet key decision makers and influencers.

www.ciprna-expo.com

Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Exhibiting Investment

The cost of exhibiting at the Critical Infrastructure Protection & Resilience Americas is:

Standard 10'x10' Booth, with pipe and drape - US\$4,400.

Standard Package includes: 10'x10' floor space, pipe and drape, 1 x table and 2 x chairs, 2 Exhibitor Delegate passes with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Table Top Information Stand - \$2,250

7' x 5' raw space with 1 x table and 2 x chairs, 1 Exhibitor Delegate pass with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibitor Delegate Booth Passes can be purchased at a cost of US\$300 each, which includes full conference access, lunch and coffee breaks for the two days.

Exhibitors also benefit from a 50% discount on Conference Delegate Fees.

ASK ABOUT OUR BOOKING BUNDLES FOR EXTRA EXPOSURE

ALL PRICES SUBJECT TO 13.9% LOUISIANA/NEW ORLEANS SALES TAX

How to Exhibit

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience North America please contact:

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Communications Resilience – In the event of a disaster, how do you keep the information flowing

Exhibit Hours

April 28 - 1:00pm - 5:30pm
 April 29 - 9:30am - 7:30pm
 April 30 - 9:30am - 4:30pm

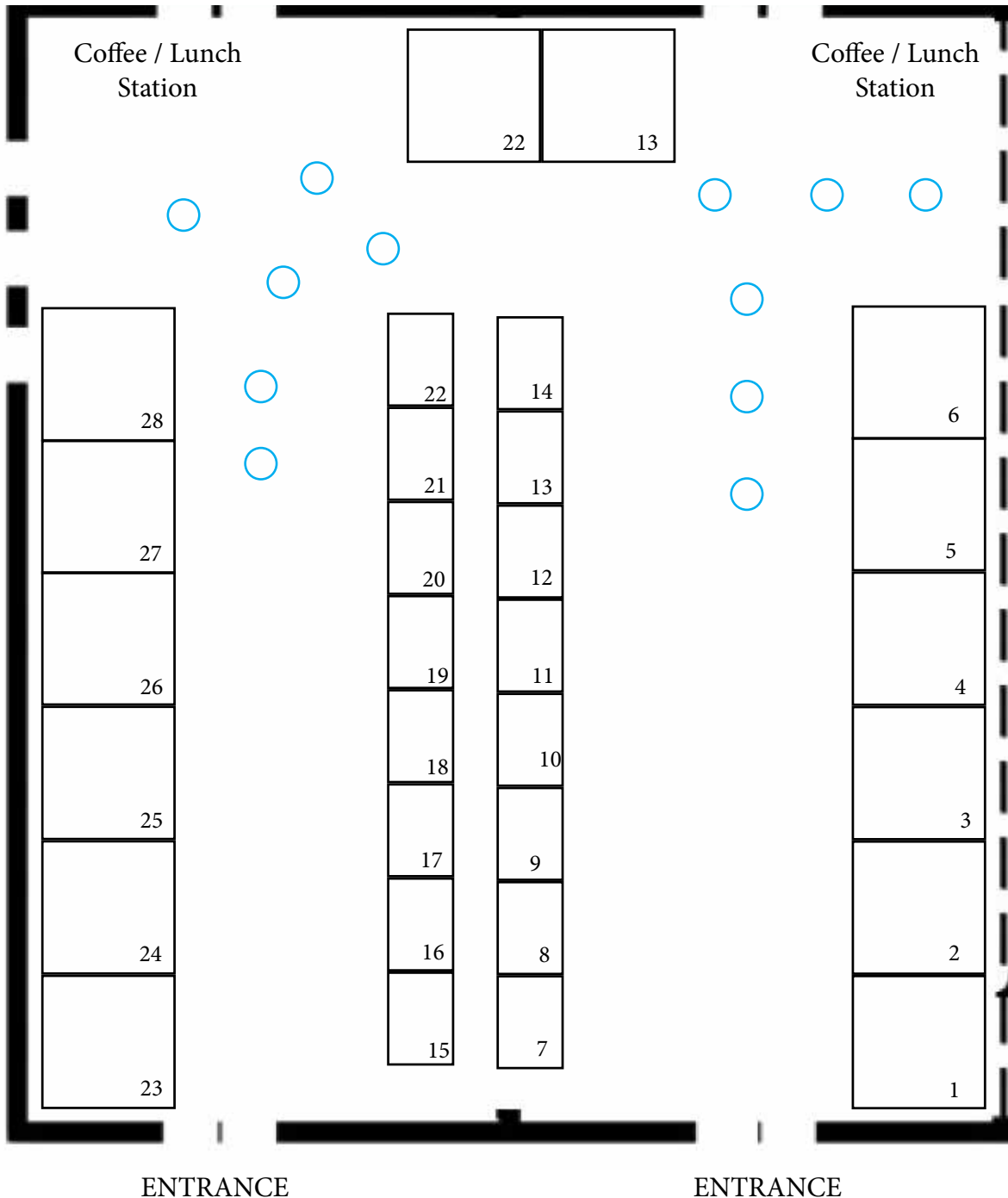
Exhibit Set Up

April 28 - 8:00am - 1:00pm

Exhibit Breakdown

April 30 - 3:00pm - 6:00pm

Floorplan





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Developing and implementing policies and best practices to improve measures for the protection, security preparedness and resilience of critical infrastructure.

Call for Papers

Abstract submittal deadline - 31st October 2019

Are you interested at speaking at the Critical Infrastructure Protection and Resilience Americas conference?

The Critical Infrastructure Protection and Resilience Americas Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

If you have any queries, please email Neil Walker, Event Director at neilw@torchmarketing.co.uk

Further Information

If you are interested in exhibiting and sponsorship opportunities at the Critical Infrastructure Protection & Resilience North America, please complete the form and return to fax **+44 (0) 872 111 3210**:

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Name: _____

Job Title: _____

Organisation: _____

Address: _____

Town/City: _____

County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:

Tel: Fax: Email: Mail:

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998.

Critical Infrastructure Protection & Resilience Americas is a collaboration between Torch Marketing and KNM Media.
Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.